

Kenneth E. Perkins {*Sr. Graphic Designer*} 6 0 1 . 2 0 9 . 5 1 3 2 {www.shadowboxgraphics.com}

Position Requested:

Art Director / Sr. Graphic Designer / Freelance is an option

Objective:

To contribute more than fourteen years experience in graphic design, illustration, production management, copywriting, interactive media development and creative direction to a motivated and energetic creative department.

Experience:

April 2006 - Present

Ellis-Harper Advertising, Inc. - Auburn, AL - www.ellisharper.com

I am currently the Art Director/Senior Graphic Designer at Ellis-Harper. My responsibilities include design of traditional print ads and collateral, outdoor, P.O.P, packaging, vehicle wraps, multimedia/T.V. broadcast development, resourcing, production and project delegation.

I feel that my contributions to Ellis-Harper are positive and have strengthened the agencies art department. It is my pleasure to work daily with great individuals on interesting projects for a variety of clients. To say that my time at Ellis-Harper has been a growth experience would be an understatement.

2003 - 2006

Shadowbox Graphic Arts, LLC - Madison, MS

I was the sole proprietor of this entity. Freelance and contract design projects. While I did take on a variety of traditional design projects, the bulk of my work during this period of time was contract website design. No coding. I worked closely with my client, a development firm, to deliver intuitive interface experiences with plenty of visual appeal. Working for one's self is an experience that I feel everyone should experience. It gave me new respect for account executives and the other support staff that are often taken for granted in this business.

1997 - 2003

Mindbender - Jackson, MS

As a senior staff member and stockholding partner of Mindbender my responsibilities were many. Below is a list of my multiple job titles and duties.

Associate Creative Director

- This position demanded that my staff and I deliver the highest caliber of work for our clients.
- Delegated jobs to designers and technicians.
- Gave direction to designers and technicians.
- Conducted "brain storming" sessions.

Production/Traffic Manager

- Managed a production staff that at one point consisted of ten individuals.
- Worked directly with a variety of vendors. Secured quotes and estimated jobs.
- Maintained the production segment of agency's Intranet.
- Responsible for job deadlines and time management.
- Routed all work for purposes of quality assurance.
- Conducted weekly staff meetings.

Sr. Graphic Designer

- Concept and design of print media. Direct mail, advertising campaigns, publications, collateral, stationary packages, corporate i.d., point of purchase, etc.
- Designed GUI interfaces for interactive media. Websites, Intranets, Xtranets, etc.

Copywriter

- Pitch and promotion materials.
- Copy for 98% of Mindbender websites.
- Headlines and body copy for advertising campaigns.
- All agency press releases.
- Contributing writer to RZR Magazine. Publication produced and distributed by the agency.

1994 - 1997

[The Ramey Agency](http://www.rameyagency.com) - Ridgeland, MS - www.rameyagency.com

Art Director

- Developed print collateral, advertisements, signage and pitch materials.
- Worked closely with Sr. Art Director on Viking Range and Union Planters Bank accounts.
- Was on the team which created roll-out campaign for Union Planters Bank southeast introduction.

Feb. 1994 - October 1994

[ImageSource, Inc.](http://www.imagesource.com) - Jackson, MS

Production Artist

- Designed brochures, catalogs, pamphlets, newsletters, print ads and collateral.
- Prepared materials for print pre-press output.
- Art direction of photo and video shoots.
- Instrumental in conception and copywriting of advertising campaigns.
- Wrote copy for ads both print and broadcast.

Education:

A.S., Commercial Design & Advertising - Hinds Community College, 1993.

General Studies - Holmes Junior College, 1990.

Additional training in graphic design, free thinking (brainstorming) and project management.

Software:

QuarkXPress 7, Adobe Illustrator CS3, Adobe InDesign CS3, Adobe Photoshop CS3, Adobe Flash CS3, Adobe Acrobat, etc.

A few Companies/Organizations that I've produced work for (in no particular order).

Viking Range Corporation • SkyTel • MS Chemical Corporation • The Partnership for a Healthy MS • Jackson Convention and Visitors Bureau • MS Department of Wildlife Fisheries and Parks Metro Jackson Crime Commission • Hilton Jackson • Habana Smoke Shoppe • Eyevox • Foxx-Everett Insurance • Jeff Davis Bank & Trust Company • Leukemia and Lymphoma Society of MS • Union Planters Bank • MS Department of Economic and Community Development • MS Farm Bureau Insurance • MS Museum of Art • Medialogix, LLC • Consultrix Technologies • Bonnie Plants, among others...

References:

Available upon request.